

# **JOEL BLODGETT**

joel.blodgett@gmail.com

Web Developer | Software Engineer

## **Professional Summary**

Experienced full-stack software engineer with 10+ years in web application development, specializing in PHP (Laravel), API integrations, and cloud infrastructure. Proven ability to lead projects from concept to deployment, work cross-functionally, and deliver robust consumer experiences for high-profile CPG clients. Skilled at each of the steps across the software development lifecycle, with a passion for the planning, analysis, design, and development phases.

## **Technical Skills**

**Languages & Frameworks:** PHP, Laravel, JavaScript, HTML, CSS, MySQL

**DevOps & Tools:** AWS, Terraform, GitHub Actions, Jenkins, CI/CD, TDD, BDD

**Other:** API development & integration, system design, requirements analysis, Agile methodologies

## **Professional Experience**

### **GOcxm / The Mobile Experience Co. – Toronto, ON**

Software Engineer | Mar 2023 – Present

- Developed contest, survey, and promotional platforms for CPG brands using Laravel, MySQL, Redis, and custom APIs
- Built and maintained CI/CD pipelines (GitHub Actions), infrastructure provisioning with Terraform in AWS
- Participated in cross-functional planning, and contributed to DevOps practices

### **The Mobile Experience Company – Whitby, ON**

Software Engineer and Team Lead | Apr 2012 – Mar 2023

- Delivered hundreds of client-facing experiences across marketing and promotions sectors
- Designed backend systems and performed API integrations for custom workflows
- Maintained AWS infrastructure and supported CI/CD pipelines
- Led junior developers and contributed to knowledge-sharing and code reviews

### **Netperception.net – Barrie, ON**

Web Developer | May 2012 – Jan 2013

- Built and maintained CMS and business listing platforms
- Used PHP, CSS, XML, and third-party APIs for web services

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### **Mundo Media – Markham, ON**

Web Developer | Aug 2010 – Mar 2012

- Developed and maintained mobile marketing and publishing systems
- Responsible for backend development using PHP, XML, and custom APIs

### **OnlyGreen – Midland, ON**

Software Developer | Oct 2009 – Jun 2012

- Maintained internal business systems using CFML, JavaScript, and MS SQL
- Performed business process analysis and provided system recommendations

### **NSM CCAC – Barrie, ON**

IT Help Desk Analyst (Co-op) | Jan 2009 – Aug 2009

- Provided technical support and managed institutional data entry
- Emphasized customer service, triaging, and collaborative troubleshooting

## **Education**

### **Georgian College – Barrie, ON**

Business Information Systems Diploma | Sept 2006 – Jan 2010

- Completed program with two co-op terms

### **University of Guelph – Guelph, ON**

Bachelor of Science in Engineering (Partial Completion) | Sept 2003 – Dec 2005

- Majored in Computer & Systems Engineering. Completed 5 of 8 semesters in good standing. Received entrance scholarship for academic excellence

### **Banting Memorial High School – Alliston, ON**

Ontario Secondary School Diploma | Sept 1998 – Jun 2003

- Honours Student